



9th Global Healthy Workplace Awards & Summit

17 – 18 November 2021



GCHW Welcome



We are delighted to welcome you to the 9th Global Healthy Workplace Summit. Meeting virtually for the second consecutive year due to travel restrictions, the summit seeks to build a new consensus on what employers need to do to wrestle effectively with the pandemic crises whilst keeping the wheels of sustainable activity flowing. The stakes could not be higher – get it right and we may be able to restore or even improve upon the world we once knew; get it wrong and worse may yet come. We invite you to clear your desk (no multitasking) and focus your intellectual cells in a spirit of international cooperation to help overcome the greatest challenge this generation has ever faced.

The highlight of the summit will be the Global Awards Finalist presentations where participants will observe how the best employers utilize exceptional workplace health programmes as a contributor to achieving wider business objectives. The 2021 finalists are: **HSBC** (UK), **Procter & Gamble** (Brazil), **Easternwell** (Australia), **Indian Oil** (India), **Reliance Industries** (India), **Avail Car Sharing** (USA).

We hope you will agree that this is a unique opportunity to hear how the best are delivering excellence despite the most challenging circumstances.



Agenda

03

17 November – DAY 1

start times are set at Central European Time (CET) / UTC+1

15:00 – 15:30 Welcome & Networking

15:30 – 16:45 Seminar hosted by the International Association for Worksite Health Promotion (IAWHP): **Bridging the Research to Practice Gap Through Experiential Training** session:

Diane Rohlman, University of Iowa College of Public Health, USA

Leni Hidalgo Nunes, INSPER, Brazil

Giuseppe Masanotti, Università of Perugia, Italy

Moderated by Talya Williams, USA

16:45 – 16:50 Break

16:50 – 18:00 Managing the Unexpected – Scenario Planning Exercise

Diana Han, Unilever

Seth Serxner, Optum

Racquel Conceição, Hospital Israelita Albert Einstein

Moderated by Tommy Hutchinson

Sponsored by Optum





Agenda

04

18 November – DAY 2

start times are set at Central European Time (CET) / UTC+1

Global Healthy Workplace Awards Finalist Presentations

15:00 – 16:15 Large enterprises

Easternwell (Australia)
Indian Oil (India)
Reliance Industries (India)

16:15 – 16:30 Break

16:30 – 17:00 Small and medium-sized enterprise (SME)

Avail Carsharing (USA)

17:00 – 18:00 Multinational enterprises

HSBC (UK)
Procter & Gamble (Latin America)

18:00 – 18:10 Polling / Interaction

18:10 – 18:20 Global Awards 2021 Winners Announcement

Close

Speakers

05



Diane Rohlman
University of Iowa



Leni Hidalgo Nunes
INSPER



Giuseppe Masanotti
University of Perugia



Talya Williams
Independent





Speakers

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Diana Han
Unilever



Seth Serxner
Optum



Racquel Conceição
Hospital Israelita Albert Einstein



Tommy Hutchinson
GCHW

Multinational Employer Awards Finalists

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HSBC, UK

Banking and Financial Services Organisation HSBC operates globally across 64 countries with approximately 220,000 employees. Supporting employees' wellbeing is embedded in HSBC's Global Principles "Our Values" and is included in the annual ESG report. The multinational employer has been advancing health, safety and wellbeing for over ten years, which is embedded in annual reports. The Eat Well Live Well program was launched in 2019, is available in four languages and has attracted 46,000 users since. The Global Stress Policy includes regular risk assessments and mental health awareness training for managers and staff has been rolled out virtually and in-person. HSBC is a founding partner of the Global Business Collaboration for Better Workplace Mental Health, launched in January 2021 at WEF's Davos Dialogues. Global KPIs encompass employee access and interactions, global site implementation, sales of healthy choices and staff satisfaction and engagement.

Procter & Gamble, Brazil

Procter & Gamble (P&G) is a multinational enterprise in the consumer goods industry. The Latin American division has been advancing healthy workplace programs since 2009. The Global Standard for Employee Health and Wellbeing represents a framework within which P&G provides expertise and services that support employee health, wellbeing and performance. The same corporate health and wellbeing standards are applied consistently at all P&G locations around the world. This entails a Global Steering Team, Regional Vibrant Living Councils, Site Vibrant Living Teams and Site Leadership signing off on the Vibrant Living strategic plan in each region. Compliance with the standards is audited and reported through a common set of key performance indicators which includes the Health Systems Key Elements and the Global Medical Scorecard. Next to high employee participation and satisfaction rates P&G was able to increase engagement (measured through the P&G survey), lower health related absenteeism and presenteeism.

Large Employer Awards Finalists

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Easternwell, Australia

Easternwell specialises in providing drilling, well servicing and remote mobile camp management services as part of Ventia, one of Australia and New Zealand's largest essential services companies.

Through the company's Live Well program, employees are empowered to manage their health and wellbeing through four pillars of nutrition, physical health, mental health, and community. The program is managed by a full-time Wellness Coordinator who oversees the design, delivery, improvement, and evaluation of the Live Well program for Easternwell's camp management team.

Easternwell's Live Well program has proven to reduce workforce turnover, decrease injury rates and reduce absenteeism within the mining and resources sector.

Indian Oil, India

Indian Oil Corporation Ltd. (IOCL) is India's national oil company with 33,500 employees who manage nine refineries and 400 installations of LPG and POL terminals and pipelines. The company leadership shows visible endorsement of the healthy workplace program through the Lead Talks (motivational speeches) by renowned speakers on the core values of IOCL: Care Innovation Passion and Trust. Annual checkups are compulsory and part of the Performance Appraisal System. A complete medical history is recorded from the time of joining with a strict health monitoring system and regular follow up. Indian Oil conducts rigorous health audits of all locations leading to improvements within a target date and action reports which are shared with the corporate office.

IOCL launched a Women Leadership Development initiative to facilitate enhancement of leadership capacity of participating women officers at the middle management level. During the COVID-19 pandemic a comprehensive strategy was swiftly put in place aided by a strong digital framework including an in house Telemedicine app for employees, ex-employees and their family members for online medical consultation.

Reliance Industries, India

Reliance Industries Limited (RIL), India's largest private sector conglomerate, is committed to advancing the health of our 200,000+ employees. The company's Health, Safety & Environment charter (HSE) has been signed by RIL Chairman and Managing Director Mukesh D. Ambani with the management principle that *"the safety and health of personnel and protection of the environment overrides all production goals."*

RIL's Health and Well-being initiatives are extended under the "R-Swasthya" brand. Employees have access to free annual check-ups, a 24x7 nationwide emergency helpline, medical teleconsultation, and counselling services. Employees are empowered to manage hazards and set up additional wellness practices through the CASHE programme (*Change Agents for Safety, Health & Environment*).

During the COVID-19 pandemic, RIL supported 2,000,000+ employees, family members, vendor teams, and other workforce populations through uninterrupted financial support, regular COVID-19 testing, contact tracing and screening, setting up COVID care centres and implementing a work from home strategy for eligible cohorts.

RIL is currently running India's largest corporate vaccination programme for employees and extended family members. RIL is also supporting our communities through medical oxygen, free COVID-19 care facilities, PPE kits, the world's largest free-meals distribution programme by any Corporate Foundation, and a community vaccination programme.

Avail Car Sharing, USA

Avail is a car sharing company with 200 employees based in San Francisco, California. Avail's recently established wellness program has an allocated budget and focuses on enhancing emotional, physical, financial, and professional wellness.

The Social Impact Lead runs both the Wellness Committee and Diversity & Inclusion Committee. Senior leadership is represented on the Wellness Committee, which meets every other week, and informal ambassadors advocate for wellness within their teams. Employees are required to spend at least 5 hours per quarter on wellness and education for performance management.

As most of the employees work from home ergonomic home office materials can be ordered, managers are coached on prioritization and recognizing signs of burn out while employees are coached on boundaries and communication. In spite of the current difficult time employees feel supported and satisfaction stands around 85%.

Awards Judges



Evelyn Kortum

International Health & Safety Expert
Switzerland, Europe



Alberto Jose Niituma Ogata, MD MBA

ABQV
Brazil, South America



Joseph A. Leutzinger, PhD

Health Improvement Solutions (HIS)
USA, North America



**Edith Essie Clarke, MD.. MA HMPP,
M.Ed. Sci Occupational Health**
FZ Safety & Health Centre, Ghana,
Africa



**Dr Tracy Kolbe-Alexander, School of
Health and Wellbeing**
University of Southern Queensland
Australia, Asia-Pacific



Sponsors & Partners

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Useful Information

Location: Virtual/Online

Access: Zoom video link sent via email along with this welcome pack

Calendar: Add dates and start times to your personal/work calendars

Email: Add info@globalhealthyworkplace.org to your address book to avoid our emails being misplaced into your spam folder

Video Meeting Etiquette

- Please do not share video link and password. A waiting room will be set up and those not registered will not be admitted
- Please use your full name and company name when signing in
You will be muted upon entry. Please do not unmute yourself unless you are selected to speak
- Ensure that you have a clean, work-appropriate background
- It is best to download [Zoom Client for Meetings](#) prior to the event and make sure your device meets the [system requirements for Zoom](#). You can learn more about joining a Zoom meeting, [here](#)

Whether you are a speaker or attendee, [How-to Geek](#) and [go skills](#) have some great tips on using video whether you are at home or in the office.

Contacts

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**We look forward to
seeing you soon!**

GCHW

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#GoodHealthGoodBusiness
#GHW Awards
#WorkplaceHealth