



8th Global Healthy Workplace Awards & Summit

19 – 20 November 2020

Welcome Pack



Virtually in partnership with
American University





GCHW Welcome

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We are delighted to welcome you to the 8th Global Healthy Workplace Summit, which is being held virtually in partnership with the American University, Washington DC.

With the crazy ramifications of Coronavirus, this year's summit is the most critical in the history of the Global Centre for Healthy Workplaces. The key summit sessions will be on **Working from Home Impact on Wellbeing** and **Building Organizational Resilience during times of Crises** with a star panel.

The highlight of the summit will be the Global Awards Finalist presentations where participants will observe how the best employers utilize exceptional workplace health programmes as a contributor to achieving wider business objectives. The 2020 finalists are: **GSK** (UK), **HSBC** (UK), **Cognosante** (USA), **Dalin Tzu Chi Hospital** (Taiwan), **African Population and Health Research Center** (Kenya) and **Swisse Wellness** (Australia).

We hope you will agree that this is a unique opportunity to hear how the best are delivering excellence despite the most challenging circumstances.

Global Centre for Healthy Workplaces



American University Welcome

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For the past eight years it has been an honor for American University, its International Institute for Health Promotion, its MS Program in Health Promotion Management, and more recently our Department of Health Studies, to provide assistance to Wolf Kirsten and Tommy Hutchinson, the co-founders of the **Global Centre for Healthy Workplaces**, and their extensive global activities in recognizing and advancing the very best worksite health promotion practice in the world!

While extensive planning has been underway for the past year to host the prestigious **8th Global Healthy Workplace Awards and Summit** on our American University Campus in Washington D.C (with additional activities to have taken place at American University's historic Airlie Conference Center in Airlie, Va.) given the current global reality of the COVID-19 Pandemic, all of this year's programs will be virtual. However, I am very pleased to report that the Global Centre has again succeeded in attracting the top Workplace Health Promotion programs in the world today with the six **Global Healthy Workplace Awards** finalists as well as outstanding global health organizations and professionals sharing timely information with respect to COVID-19.

Given today's global health issues the world community is clearly in need of all the positive health information that is available!

Professor Bob Karch

American University

rkarch@american.edu



Agenda

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19 November – DAY 1

start times are set at Eastern Standard Time (EST)

9:00 – 9:45

(06:00 San Francisco | 09:00 New York | 14:00 London | 19:30 New Delhi | 22:00 Hong Kong)

Opening Session: Working from Home – the Impact on Wellbeing

Stephen Bevan, BSc, PGCE, Head of HR Research Development, IES

9:45 – 11:00

(06:45 San Francisco | 09:45 New York | 14:45 London | 20:15 New Delhi | 22:45 Hong Kong)

Keynote Panel: Building Organisational Resilience during times of Crises - An inspiring, future-oriented discussion on organisational resilience in time of crisis focusing on what do we need to do as a global community moving forward and what gaps we need to fill.

- **Joaquim Pintado Nunes**, Branch Chief, Labour Administration, Labour Inspection and Occupational Safety and Health Branch, Governance and Tripartism Department, ILO (Switzerland)
- **Mories Atoki**, Executive Director, African Business Coalition on Health (Nigeria)
- **Seth Serxner**, Chief Health Officer and SVP Population Health, Optum (USA)
- **Nalini Saligram**, Founder & CEO, Arogyaworld (India)

Sponsored by Optum



11:00 – 11:15

(08:00 San Francisco | 11:00 New York | 16:00 London | 21:30 New Delhi | 00:00 Hong Kong)

Break

11:15 – 12:15

(08:15 San Francisco | 11:15 New York | 16:15 London | 21:45 New Delhi | 00:15 Hong Kong)

Global Awards Finalist Presentations – Multinational enterprises

[GSK](#) (UK) | [HSBC](#) (UK)



Agenda

20 November – DAY 2

start times are set at Eastern Standard Time (EST)

9:00 – 10:00

(06:00 San Francisco | 09:00 New York | 14:00 London | 19:30 New Delhi | 22:00 Hong Kong)

Global Awards Finalist Presentations – Large enterprises

[Cognosante](#) (USA) | [Dalin Tzu Chi Hospital](#) (Taiwan)

10:00 – 11:00

(07:00 San Francisco | 10:00 New York | 15:00 London | 20:30 New Delhi | 23:00 Hong Kong)

Global Awards Finalist Presentations – Small and medium-sized enterprises (SMEs)

[African Population and Health Research Center](#) (Kenya) | [Swisse Wellness](#) (Australia)

11:00 – 11:15

(08:00 San Francisco | 11:00 New York | 16:00 London | 21:30 New Delhi | 00:00 Hong Kong)

Forthcoming initiatives

11:15 – 11:30

(08:15 San Francisco | 11:15 New York | 16:15 London | 21:45 New Delhi | 00:15 Hong Kong)

Global Awards 2020 Winners Announcement

Close



Speakers

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Joaquim Pintado Nunes
Branch Chief, LABADMIN/OSH
ILO



Mories Atoki
Executive Director
ABCHealth



Seth Serxner
Chief Health Officer
and SVP Population Health
Optum



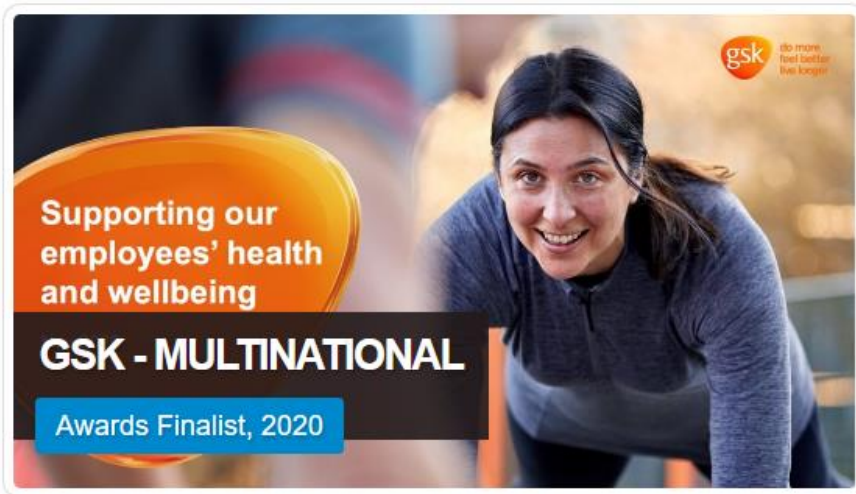
Stephen Bevan
Head of HR
Research Development
IES



Nalini Saligram
Founder & CEO
Arogya World

Multinational Employer Awards Finalists

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GSK, UK

GSK is a science-led global healthcare company with a special purpose, to help people do more, feel better, live longer. We have three global businesses that discover, develop and manufacture innovative pharmaceutical medicines, vaccines and consumer healthcare products. We aim to bring differentiated, high-quality, and needed healthcare products to patients and consumers through our scientific and technical know-how and talented people.

The health of our business starts with our own people. With 97,000 employees across 95 countries, health and wellbeing is a cornerstone of the values we live and breathe at GSK and part of everyday conversations and actions for managers and employees. We are creating an environment where all our employees can all thrive. We offer a range of programmes, services, resources, facilities and guidelines to help support the health and wellbeing of employees across the world.



HSBC, UK

Banking and Financial Services Organisation HSBC operates globally across 64 countries with approximately 230,000 employees. Supporting employees' wellbeing is embedded in HSBC's Global Principles "Our Values" and is included in the annual ESG report. The multinational employer has been advancing health, safety and wellbeing for over ten years and launched the Eat Well Live Well program last year across all countries and employees, providing digital interactive content and on-site healthy food and drink choices through workplace restaurants, cafes and vending operations. Global KPIs encompass employee access and interactions, global site implementation, sales of healthy choices and staff satisfaction and engagement.

Large Employer Awards Finalists

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Cognosante, USA

Cognosante is a technology company that helps state and Federal government modernize and optimize their systems to provide more and better services to citizens. Headquartered outside of the nation's capital in Virginia (United States); the company employs approximately 1,800 people who are passionate about better health and safety for all Americans, especially those who need it most. Cognosante's senior leadership is committed to promoting a culture of health and well-being for all employees; with the Chief People Officer acting as wellness program champion. The company's Wellness strategy includes initiatives such as the Employee Engagement Committee – focused on employee satisfaction through engagement initiatives and corporate social responsibility, and a battery of other corporate-sponsored wellness resources ranging from traditional medical benefits to innovative telemedicine programs and mobile apps aimed at promoting healthy lifestyles. Creating and nurturing an employee community that is more like family is a key tenet of Cognosante's corporate values. With this in mind, providing resources that support employees is something we're proud of. Examples of these resources include the LiveSafe risk intelligence and safety communications app; which was re-launched as a communications hub to all staff during the pandemic. Resources already in place include our "Rally" (wellness), "Real Appeal" (weight loss), "Motion" (walking), and EAP programs. These programs target physical, social, emotional, financial, and community wellbeing goals, and include financial incentives for participation.



Dalin Tzu Chi Hospital, Taiwan

Dalin Tzu Chi Hospital is located in Dalin Town in Taiwan and has been running a healthy workplace program for its 2000 employees and family members since 2006 with supervision from the top in the person of the Vice-Superintendent. The program offers an inclusive approach with the employee voice represented in various committees as well as the involvement of middle management. Addressing psychosocial risks is a key element of the program including the organization of work, prevention of workplace violence and harassment, prevention of work overload and fatigue index. The in-house Clinical Psychology Center is playing a key role during COVID-19 encouraging staff to use the existing counselling services and also made a video of breathing exercises and self-relaxation (shared on YouTube). The Dementia Center is designated to implement dementia early intervention programs in cooperation with 14 Community-Based Dementia Care Spots in 9 villages of Chiayi County. Lean management and quality control principles are applied for continuous improvement via quality control circles.

SME Employer Awards Finalists

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African Population and Health Research Center, Kenya

The African Population and Health Research Center (APHRC) is Africa's premier research institution generating evidence to drive policy action to improve the health and wellbeing of African people. The safety and health of its 156 employees is a primary consideration in APHRC's operation, which is driven by the Health and Safety Committee. Employer and employee responsibilities are clearly outlined in the APHRC Policy on Safety and Health. APHRC is committed to a holistic approach to wellbeing that spans care and attention to mental, vocational, social and emotional health. This includes annual check-ups, flexiwork, counselling, gym subsidies, support for breastfeeding women (recognized by the Ministry of Health) as well as new office policies addressing COVID-19. A milestone is the recent construction of a creche to support staff with young children. Staff members also make commitments to community service as part of their annual performance agreement.



Swisse Wellness, Australia

Swisse is the Australian market leader in the vitamins, herbal and mineral supplements market and a primary contributor to the growth of the category. Established in Melbourne in 1969, Swisse employs 300 team members globally and is proudly part of the H&H group, a global health, nutrition and personal care company, which Swisse joined in 2015. As part of a global organisation, Swisse is dynamic and ambitious in its mission to inspire wellness and make millions of people healthier and happier. This core philosophy is brought to life through a health and wellness focus on movement, nutrition and mind. Not only does Swisse invest heavily in enabling these three pillars of health and happiness in its own team members, but this is also reflected in its expert marketing and communications content. All levels of leadership are expected to model health-promoting values and support the health and wellness initiatives, which are anchored in their Values in Action framework. The Health and Safety team has been integrated into "People and Culture" to improve visibility and outcomes for teams and the business. They offer First Aid and Mental Health First Aid training to team members, with key metrics including Total Recordable Injury Frequency Rate, program participation, engagement, sick leave, retention, productivity (measured as people costs as % of net sales revenue), gender representation and leave balances.

Awards Judges



Stephen Bevan

Institute for Employment Studies
UK, Europe



**Edith Essie Clarke, MD.. MA HMPP,
M.Ed. Sci Occupational Health**
FZ Safety & Health Centre, Ghana,
Africa



Alberto Jose Niituma Ogata, MD MBA

ABQV
Brazil, South America



**Dr Tracy Kolbe-Alexander, School of
Health and Wellbeing**
University of Southern Queensland
Australia, Asia-Pacific



Joseph A. Leutzinger, PhD

Health Improvement Solutions (HIS)
USA, North America

Working at Home Wellbeing Global Survey 11

The Institute for Employment Studies (<https://www.employment-studies.co.uk/>) investigated how homeworking has been affecting both the physical and mental wellbeing of a new army of homeworkers by conducting the Working at Home Wellbeing Survey in the United Kingdom. Under the direction of the Global Centre for Healthy Workplaces (<https://www.globalhealthyworkplace.org/>) a global response was coordinated with the survey being conducted in Brazil, India, Mexico and the Emirate of Sharjah (UAE) over a time span of six months with the following partners:

- **Brazil:** FGV EAESP
- **India:** Arogya World
- **Mexico:** HSPM
- **Emirate of Sharjah, UAE:** Health Promotion Department, Supreme Council for Family Affairs

The study found that homeworkers globally are coping well looking at the first six months after the pandemic hit the world, and above all, are staying motivated and productive in their jobs. However, some key warning signs have been revealed by the global survey data (in varying degrees depending on the country):

- an initial significant decline in musculoskeletal health
- poor sleep and increased fatigue a concern
- exercise frequency declining for many
- increased alcohol consumption for some countries
- emotional concerns over finance, isolation, job security, work-life balance & family health

For the survey summary report [click here!](#)



Sponsors & Partners

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AMERICAN
UNIVERSITY
WASHINGTON, D.C.



Useful Information

Location: Virtual/Online

Access: Zoom video link sent via email along with this welcome pack

Calendar: Add dates and start times to your personal/work calendars

Email: Add info@globalhealthyworkplace.org to your address book to avoid our emails being misplaced into your spam folder

Video Meeting Etiquette

- Please do not share video link and password. A waiting room will be set up and those not registered will not be admitted
- Please use your full name and company name when signing in
You will be muted upon entry. Please do not unmute yourself unless you are selected to speak
- Ensure that you have a clean, work-appropriate background
- It is best to download [Zoom Client for Meetings](#) prior to the event and make sure your device meets the [system requirements for Zoom](#). You can learn more about joining a Zoom meeting, [here](#)

Whether you are a speaker or attendee, [How-to Geek](#) and [go skills](#) have some great tips on using video whether you are at home or in the office.

Contacts

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Barry Crisp, Marketing Director, GCHW barry@i-genius.org



8th

Global Healthy Workplace
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19th – 20th November 2020
Washington DC, Virtual



GLOBAL CENTRE FOR
**HEALTHY
WORKPLACES**

**We look forward to
seeing you soon!**

GCHW

www.globalhealthyworkplace.org
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@GCHWorkplaces

#GoodHealthGoodBusiness
#GHW Awards
#WorkplaceHealth