




25
Years

1995 - 2020



Our Goal

TO INSPIRE LIFE WITH HEALTH AND WELL BEING

-  Created in 1995.
-  ABQV is a non-profit organization, with the objective to promote actions and programs of quality of life in corporative environmens, as well as developing partnerships and conventions with other organizations.
-  It operates nationally and internationally and has members (Individuals and Legal Entities) nationwide.



A Volunteer-Made Association



President



Eloir Edilson Simm

Vice President



Sâmia Simurro

Management Board



Alberto Ogata
Communications Director



Cecília Cibella Shibuya
Events Director



Eduardo Bahia Santiago
Education and knowledge Director



Jean Felipe Kalil Makdissi
Trade and expansion Director



José Antônio Coelho Jr.
Finance & Management Director

A Volunteer-Made Association



Deliberative Council



Ana Cristina Limongi-França



Celso Domene



Ercy Aparecida Paschoal



Ernst Ludwig Schneider



Fernando Gabos Araújo



Gentil Jorge Alves Junior



Gracia Elisabeth Fragalá



Leandro Buso



Leonardo Piovesan Mendonça



Maria Luiza Souza Dias



Nicolas Toth Junior



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Rony Tschoeke



Silvia Teresa da Silva Marchetti



Víctor Keiran R. Matsudo

Audit Committee



Alexandre Francisco Margarido
Lourenço



Mona Abdelnur Chamma



Rita Laert Cotrim Passos

Services and Products



Health Promotion in Organizations Management MBA

Postgraduate with 13 classes and 250 graduated professionals

Partnership



abramge



CENTRO UNIVERSITÁRIO
SÃO CAMILO



National Quality of Life Award

Recognizing the companies with the best management practices and organizational strategies since 1997.



Brazilian Quality of Life Conference

This event happens between May and July every year, bringing experts together to address several subjects.

Services and Products



Monthly Meeting (with live transmission)

The associate's meeting takes place in the first Tuesday of every month.



Webinar

Exhibit initiatives and good practices occurring nationwide.



Professional Certification in Quality of Life Programs

The goal is to identify the professionals that possess competences in Quality of Life Programs.



Trips/Workshops (Regional Demands)

Debating and sharing new experiences about the management of Quality of Life Programs.



Expert Book Collection

The “Advanced Quality of Life Themes” book collection is in its 7th edition.

Organizational Dimensions



Vision

To be an organization of excellence in Quality of Life studies and practices with national and international acknowledgement.

Mission

To integrate and develop professionals to act in favor of Quality of Life and influence the organizational and social transformation processes.

Strategic Map

Sustainability

- Expand the number of associates (individuals and legal entities) in all the national states.
- Expand the number of maintainers.
- Expand strategic partnerships.
- Accomplish sustainable actions in different platforms.

Clients and Trade

- Promote policies and practices through systematic actions in a national and international sphere.
- Articulate actions with universities to spread the Quality of Life idea amongst future professionals.
- Innovate services portfolio.
- Proportionate associate participation in ABQV actions.

Sustentabilidade

Reter e ampliar o número de associados PF e PJ em todos os Estados

Ampliar o número de mantenedores

Ampliar alianças Estratégicas.

Realizar ações sustentáveis em diversas plataformas

Clientes e Mercado

Influenciar políticas e práticas por meio de ações sistemáticas em âmbito nacional e internacional

Articular ações com IES para difundir o tema QV entre os futuros profissionais

Inovar portfólio de serviços ofertados.

Proporcionar aos associados a possibilidade de participação nas ações da ABQV

Maintainers and Supporters



ArcelorMittal



Hospital
Santa Catarina

Associação Congregação de
Santa Catarina



OSWALDO CRUZ
HOSPITAL ALEMÃO



OS OBSTÁCULOS SÃO OS MESMOS PARA TODOS.
OS RESULTADOS SÃO MELHORES PARA ALGUNS.

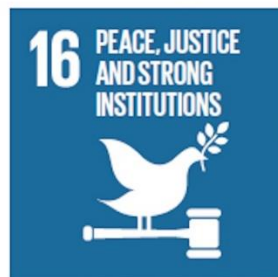
“The obstacles are the same for everyone.
The results are better for some.”

Competence & Health





SUSTAINABLE DEVELOPMENT GOALS





Essa
história
também
é sua.

Hoje celebramos mais que 70 anos de história.
Comemoramos 70 anos de pura transformação. E você também é
responsável por cada um desses momentos que marcaram nossa vida.
Parabéns e obrigado pela parceria de sempre.

sesc-sc.com.br
0800 645 5454

Sesc 70
anos

Com nossos
atendimentos
cumpriamos o
propósito de levar
o bem-estar ao
trabalhador



***“With our services we
have been reaching the
goal of bringing well-
being to workers”***



SESI VIVA +
MAIS INTELIGÊNCIA.
MAIS SAÚDE.
MAIS RESULTADOS.



SESI LIVE BETTER

"BETTER INTELLIGENCE.
BETTER HEALTH.
BETTER RESULTS."



GLOBAL HEALTHY
WORKPLACE

— Awards & Summit —



LONDON | APRIL 10-12, 2013

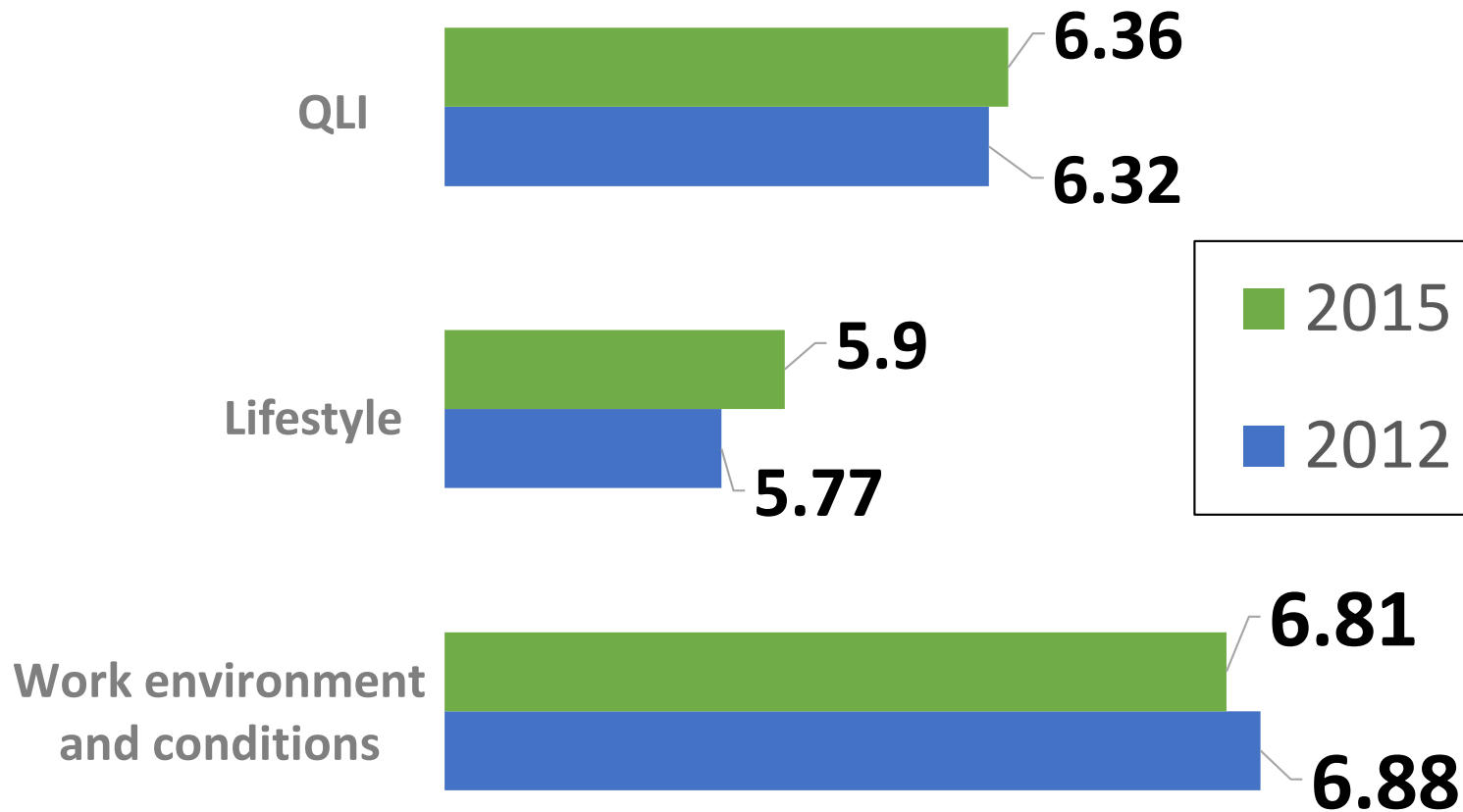
FIESC
CIESC
SESI
SENAI
IEL

SESI

Essencial como as Pessoas

Iniciativa da FIESC

Average Quality of Life Index (QLI) Values SESI/SC



*Ponderated values;
 $p < 0.05$*

With the goal of stimulating industries to improve the QLI, SESI and SESC offer health and well being promotion services. Around 50.000.000 workers have been influenced by SESI, SESC or SEST, which together are composed by over 80.000 employees.

Strategic initiatives:

- Sports
- Occupational Health
- Labor Gymnastics
- Leisure Activities
- Complementary Education



The PNQV (National Quality of Life Award) exists for over 20 years. It's goal is to stimulate good practices by companies, in accordance to the Global Healthy Workplace model.

ABQV has elected finalists to the PNQV award from 2012 to 2018.



2020 Conference

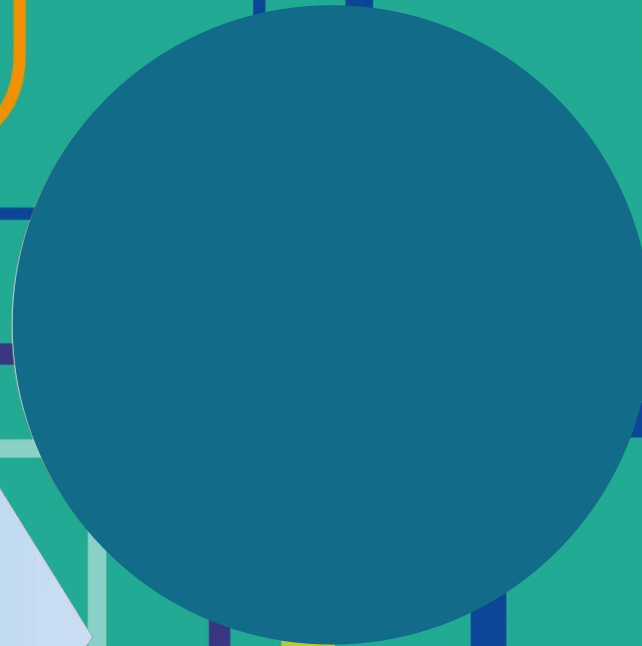


Date: May 17, 18 & 19, 2020
Local: TBD, São Paulo - SP

BRAZILIAN CONFERENCE

The Brazilian Conference brings together national and international experts.

The schedule will be set according to the edition's theme, and includes courses, round tables, debates, sponsored seminars, lectures, workshops and case presentations, as well as the traditional Quality of Life Expo.



congresso.abqv.org.br