25 Years

1995 - 2020

Our Goal
TO INSPIRE LIFE WITH HEALTH AND WELL BEING
Created in 1995.

ABQV is a non-profit organization, with the objective to promote actions and programs of quality of life in corporative environments, as well as developing partnerships and conventions with other organizations.

It operates nationally and internationally and has members (Individuals and Legal Entities) nationwide.
A Volunteer-Made Association

President
Eloir Edilson Simm

Vice President
Sâmia Simurro

Management Board
Alberto Ogata
Communications Director
Cecília Cibella Shibuya
Events Director
Eduardo Bahia Santiago
Education and knowledge Director
Jean Felippe Kalil Makdissi
Trade and expansion Director
José Antônio Coelho Jr.
Finance & Management Director
A Volunteer-Made Association

Deliberative Council

Ana Cristina Limongi-França
Celso Domene
Ercy Aparecida Paschoal
Ernst Ludwig Schneider
Fernando Gabos Araújo
Gentil Jorge Alves Junior
Gracia Elisabeth Fragalá
Leandro Buso
Leonardo Piovesan Mendonça
Maria Luiza Souza Dias
Nicolas Toth Junior
Patrícia Lacombe
Rony Tschoeke
Silvia Teresa da Silva Marchetti
Victor Keiran R. Matsudo

Audit Committee

Alexandre Francisco Margarido Lourenço
Mona Abdelnur Chamma
Rita Laert Cotrim Passos
Health Promotion in Organizations Management MBA
Postgraduate with 13 classes and 250 graduated professionals

National Quality of Life Award
Recognizing the companies with the best management practices and organizational strategies since 1997.

Brazillian Quality of Life Conference
This event happens between May and July every year, bringing experts together to address several subjects.
Services and Products

Monthly Meeting (with live transmission)
The associate’s meeting takes place in the first Tuesday of every month.

Webinar
Exhibit initiatives and good practices occurring nationwide.

Professional Certification in Quality of Life Programs
The goal is to identify the professionals that possess competences in Quality of Life Programs.

Trips/Workshops (Regional Demands)
Debating and sharing new experiences about the management of Quality of Life Programs.

Expert Book Collection
The “Advanced Quality of Life Themes” book collection is in its 7th edition.
Vision
To be an organization of excellence in Quality of Life studies and practices with national and international acknowledgement.

Mission
To integrate and develop professionals to act in favor of Quality of Life and influence the organizational and social transformation processes.
Strategic Map

**Sustainability**
- Expand the number of associates (individuals and legal entities) in all the national states.
- Expand the number of maintainers.
- Expand strategic partnerships.
- Accomplish sustainable actions in different platforms.

**Clients and Trade**
- Promote policies and practices through systematic actions in a national and international sphere.
- Articulate actions with universities to spread the Quality of Life idea amongst future professionals.
- Innovate services portfolio.
- Proportionate associate participation in ABQV actions.

**Sustentabilidade**
- Reter e ampliar o número de associados PF e PJ em todos os Estados
- Ampliar o número de mantenedores
- Ampliar alianças Estratégicas.
- Realizar ações sustentáveis em diversas plataformas

**Clientes e Mercado**
- Influenciar políticas e práticas por meio de ações sistemáticas em âmbito nacional e internacional
- Articular ações com IES para difundir o tema QV entre os futuros profissionais
- Inovar portfólio de serviços ofertados.
- Proporcionar aos associados a possibilidade de participação nas ações da ABQV
Maintainers and Supporters
“The obstacles are the same for everyone. The results are better for some.”
“With our services we have been reaching the goal of bringing well-being to workers”
BETTER INTELLIGENCE. BETTER HEALTH. BETTER RESULTS.
Average Quality of Life Index (QLI) Values SESI/SC

- **Lifestyle**: 5.9 (2015) vs 5.77 (2012)

*Ponderated values; p<0.05*

Markus Nahas – IQV SESI/2015
With the goal of stimulating industries to improve the QLI, SESI and SESC offer health and well being promotion services. Around 50.000.000 workers have been influenced by SESI, SESC or SEST, which together are composed by over 80.000 employees.

**Strategic initiatives:**
- Sports
- Occupational Health
- Labor Gymnastics
- Leasure Activities
- Complementary Education
The PNQV (National Quality of Life Award) exists for over 20 years. It’s goal is to stimulate good practices by companies, in accordance to the Global Healthy Workplace model.

ABQV has elected finalists to the PNQV award from 2012 to 2018.
The Brazilian Conference brings together national and international experts.

The schedule will be set according to the edition’s theme, and includes courses, round tables, debates, sponsored seminars, lectures, workshops and case presentations, as well as the traditional Quality of Life Expo.